

October 1, 1984

SOCIAL INVITATION
FROM STUDENT SOCIETY

Friday, October 12, 1984
1630 - 1900 hours

The Student Society would like to invite all of the College Staff, Faculty and Administrators to attend our Social on Friday, October 12, 1984. Now that registration is well over with and the Fall semester in full swing, we invite everyone to come and meet our new Senate members and just sit and relax over some cool refreshments, and some Italian Cuisine.

The Social will be open "only" to College personnel from 1630 - 1900 hours in the upper cafeteria.

P.S.

If you were one of the brave ones that donated a pint of "Dracula's favorite" on Sept. 24, please bring your little "greenie" for a complimentary beverage of your choice.

Reminder

College Assembly

Wednesday, October 10, 1984

1615 - 1800 hours

Lecture Theatre (Room 2201)

The purpose of the assembly is to present our proposed strategy for dealing with the projected financial shortfall for 1985/86.

Following the presentation, an open question period will be provided, if time permits.

Personnel intending to attend from Maple Ridge Centre should communicate with Larry Davies in order that special arrangements can be made, if necessary.

NOTE: Also following the assembly there will be an election for one at-large faculty member for EPPCO.

Don't Throw Away

Those Old Telephone Books!

Please send your old BC Telephone books to the attention of Gail Smythe, ABE instructor, room 4200. Thanks!

YM/YWCA Membership

The College has arranged to provide a corporate membership for Douglas College employees at the New Westminster YM/YWCA. The local "Y" offers a variety of keep fit and athletic activities, including court games at a reasonable cost, only blocks away.

This type of membership would provide individuals with savings from ten to twenty-five percent off the regular membership, depending on the number of employees that decide to participate.

If you would like to take advantage of this program, which is available to both current "Y" members as well as others who would like to join, please submit your name in writing to Personnel by October 19, 1984 so we may determine the interest.

If you would like any further details please contact Bob Corbett in Personnel.

Classroom Configuration

Please co-operate with your associates in maintaining standard student stations in all bookable classrooms.

If rearrangement of classrooms is necessary to meet your particular requirements it is equally necessary to restore the room to standard configuration for following instructors.

Furniture is not to be shunted into hallways.

B.S.W. staff is not available to continually reconfigure classrooms.

Thank you for your co-operation

Ken McCoy
Manager, Security & Building
Maintenance

be operated with the push/pull handles or gently eased open with body weight, should hands not be available.

Thank you.

Ken
Manager, Building Services

Psychology Study Tour Flight Reduced Group Airfare

If you (and members of your family) wish to avail yourselves of our reduced group airfare to the U.K., you are most welcome to join our Psychology Study Tour flight. The only stipulation is that you must depart with us on Sunday, April 28/85. You may return on an individual basis at any date you wish. Advantages are that you save approx. \$50.00 over charter rate (Air Canada) and there is no need for immediate "up front" deposit payment.

Application deadlines:

Flight only: Dec. 1st.
Study Tour: Oct. 15th.

Valerie MacBean
Soc. Sci. Dept.
Room 3400

Concourse Glass Doors

Be Gentle!

The opening of the doors of the Concourse and the main library doors by pushing an AV cart into them can jar the spring retaining clips loose causing the molding to fall away and present the hazard of the door glass crashing out.

The cooperation of all concerned is requested in avoiding this hazardous condition. Doors should

Academic Advising/Program Information

Due to the growing numbers of students requiring college program/university transfer information, the Educational Planners will be offering on-going Group Advising Sessions. Each session will provide information on one particular program area (see list below). The intent is to cover **all areas every week**, presenting students with a fast efficient service for getting program information.

All new or prospective students or students in the system planning a career change should attend one (or more if they choose) of these sessions. If they still require follow-up information after the session then an individual appointment can be booked.

Students in the system requiring **further** course planning should book an individual appointment.

For information regarding day/time/room of sessions, please contact the receptionist in the Counselling Centre, Room 2760 (520-5486).

Sessions are free, Pre-registration is not required.

Each week, sessions will be offered in the following areas:

- 1) **University Transfer (U.T.)** - 1st Year Arts (incl. B. Soc. Work)
- 2) **University Transfer (U.T.)** - 1st Year Science
 - Including: - Agricultural Science
 - Rehabilitation Medicine
 - Pre-Engineering
 - Pre-Forestry
 - Pre-Dentistry
 - Pre-Medicine
 - Pre-Pharmacy
 - Pre-Veterinary
- 3) **Computer Science** - University Transfer
- 4) **Commerce & Business** - University Transfer
- 5) **Business Management Career Programs** (Certificate & Diploma)
- 6) **Office Administration** - General Secretarial
 - Legal Secretarial
 - Word Processing Specialist
 - Bookkeeping/Data Entry

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- 8) **Nursing** - General Nursing (R.N.)
 - Psychiatric Nursing (R.P.N.)
 - Access I & II
 - Long Term Care Aid (L.T.C.A.)
 - Emergency Nursing
 - Occupational Health
- 9) **Teaching** - B. Ed. (Elementary & Secondary)
incl. B.P.E. & B.R.E.
- 10) **Adult Basic Education** - ABE, Grade 12 Completion or Equivalency
Programs
- 11) **Criminology** - Certificate, Diploma & University Transfer
- 12) **Chairside Dental Assistant & Dental Hygiene (UBC)**
- * **Music Programs** - University Transfer & Basic Musicianship Certificate
- * **Theatre Program** - Diploma & University Transfer
- * (to be offered once or twice each semester)

Education

Fierce Competition for Dollars

When the going gets tough, the tough go fund raising

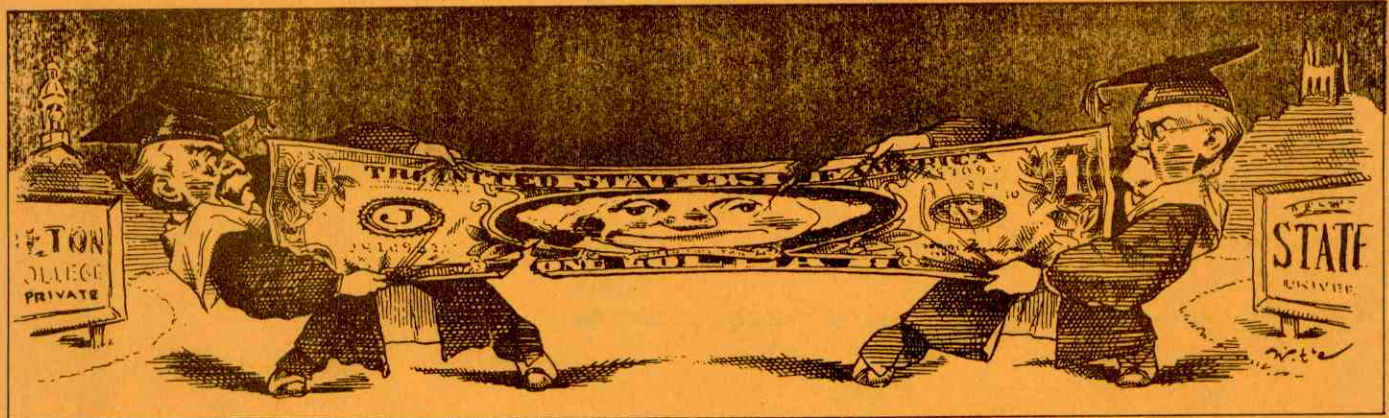
The campaign season is under way, but more than one president is out on the stump. The nation's colleges and universities are vying for some \$5 billion in gifts from corporations, foundations and private citizens. Bowdoin College in Maine kicks off a \$56 million fund-raising drive this fall. The University of Southern California is gearing up for a \$500 million campaign. Another California university, Pepperdine, is pushing its \$100 million "Wave of Excellence" effort. Such fund raising is nothing new; private colleges and universities have been passing the hat for centuries.

private sectors. Today 78% of all college students attend public institutions. Even though the total cost of educating a student is roughly the same, public tuition, aided by state and federal taxes, averages \$1,126 a year, vs. \$5,016 at private institutions. Notes Gary Quehl, president of the Council of Independent Colleges: "American higher education is the only national industry that requires one sector [private] to compete with the other [public] at more than a 4-to-1 economic disadvantage."

In some states conflicts are sharpening. Public university presidents in Ohio openly opposed a new program that gives

James Zumberge: "We're competing for the same dollar, but if my predictions are right, those dollars are going to continue to increase." He has a point. Voluntary giving to colleges is up 6% over last year. William Orme, an executive of the General Electric Foundation, agrees that corporate giving will go up "once the issues are recognized." Pepperdine President Howard White complacently notes, "There is no competition among lighthouses." Yet not every college has a 1 million-candlepower beacon, and small private liberal arts colleges are the most likely to be left in the dark. Says Dennis Griffin, a vice president of St. Olaf College in Minnesota: "Private education is a sort of endangered species."

Cooperation may be the only way to avert a civil war in higher education. Last year Chancellor William Danforth of private Washington University in St. Louis



Public institutions are another matter. They still rely primarily on the revenues of state taxpayers, but now they are also tapping into sources once considered the preserve of private colleges. The University of California, Los Angeles, will inaugurate an unprecedented drive for \$200 million in November. The University of Georgia, which celebrates its 200th anniversary next year, is wrapping up a first-time campaign that has raised \$63 million, including \$1 million from Coca-Cola. The University of Illinois enlisted Alumnus John Chancellor to star in a 19-city teleconference as part of an effort that has raised \$109 million. Observes Hayden Smith, senior vice president of the Council for Financial Aid to Education: "Competition between public and private higher-education institutions is getting fierce." Cornell University President Frank Rhodes concurs: "We have seen what was once a more or less friendly rivalry between public and independent institutions degenerate into an unhealthy scramble for resources."

The reasons are clear: the number of 18- to 22-year-olds is rapidly declining; some demographers predict a drop of 25% over the next decade. Furthermore, 30 years ago college students were about evenly divided between the public and

\$500 to each Ohio student attending a private college. Since the 1960s, New York State has granted money to private institutions and students attending them. Yet while discussing assistance guidelines last year, presidents from both sectors disagreed so vociferously on the formula that the meeting dissolved. An agreement worked out in March now provides more state aid to students at private institutions.

As college presidents move away from genteel competition, the old rules are being bent out of shape. Some leaders in the private sector, including the Rev. James Finlay, recently retired president of Fordham University, have begun calling for a sliding tuition scale for state universities. Their argument is succinct: Why should a student from an affluent family pay only \$1,126 to attend State U. when it costs the taxpayer much more to provide an education? Some public institutions, until private colleges complained, were trying to compete on the basis of cost. One ad for the State University of New York read, "SUNY's tuition costs less for four years than some colleges charge for one."

Optimists insist that there are enough bucks and bodies to go around. Says University of Southern California President

and the president of the University of Missouri brought together 40 college and university presidents to try to head off skirmishes. They had plenty of motivation: in their home state, aid to higher education has failed to keep pace with inflation in the past decade. Says Danforth: "This is a long-range problem, and we thought it would be good for people in both sectors to talk about how to serve our institutions and the state together." In Pennsylvania, where there is little strife between the two sectors, the Pennsylvania Association of Colleges and Universities has been lobbying the legislature on behalf of both public and private institutions for the past decade. The Exxon Education Foundation gave a grant this year to the Association of Governing Boards of Universities and Colleges, a group of public and private trustees, to explore similar cooperative programs. At stake, ultimately, is the survival of a uniquely American system of higher education that combines the vitality and access of public schools with the excellence and experimentation of private institutions. Says Cornell's Rhodes: "Our dual system forms an education enterprise which is rightly the envy of the world." —By Ellie McGrath. Reported by Dorothy Ferenbaugh/New York and Barbara Kraft/Los Angeles